

Cobb County Teen Driver Awareness Safety Campaign



Every year over 5,000 teens die, 200,000 are injured and another 46,000 are left incapacitated. Effective October 1. The Caution and Courtesy Driver Alliance in conjunction with the Governor's Office of Highway Safety and the Georgia Department of Transportation will launch a new statewide campaign to identify all "permit" and "first year" drivers with the "**CAUTION-NEWLY LICENSED**" car magnet.

To launch the safety campaign, free magnets will be available at all of the Cobb County Dept. of Driver Services locations. The City of Kennesaw, the first model city to roll out this program, is also providing free car magnets at City Hall to their teen driver residents. The car magnet alerts surrounding drivers of the novice driver and encourages *caution, patience, and courtesy* when driving in their vicinity.

Alan Brown, whose teen son Joshua died in a car crash in 2003, is an advocate and spokesperson for Georgia's new **Teen Driver Awareness Safety Campaign**. He is also the founder of Joshua's Law. This law requires teens to have at least 40 hours of supervised driving experience. If under the age of 17, it also requires a completed drivers education course approved by the Department of Driver Services.

"We have over 250,000 inexperienced teen drivers in Georgia," says Brown. "It can be a nerve wracking experience for teens (and their parents) when they are getting their required driving lessons. The last thing they need are people honking and tailgating. The **CAUTION-NEWLY LICENSED car magnet** really does work and other drivers tend to be more respectful and courteous when they see these magnets on the cars. We all need to work together to protect these kids and all motorists".

Approximately 50% of teen drivers will crash their first year. Not only are they hurting themselves but they are also hurting (sometimes fatally) their passengers and other motorists.

For more information please visit www.newlylicensed.org.